



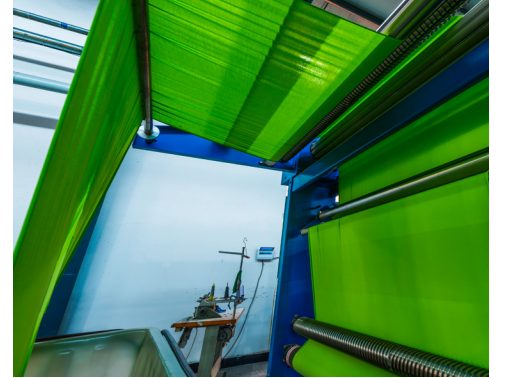
# InterDye & Textile Printing Eurasia

5<sup>th</sup> International Dyestuff, Pigments, Textile Chemicals, Digital  
Textile Printing, Dye and Technologies Exhibition



**24-26 November 2022**  
**Istanbul Expo Center**

[www.interdyeprinting.com](http://www.interdyeprinting.com)



Organizer



In cooperation with



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# InterDye & Textile Printing Eurasia

5<sup>th</sup> International Dyestuff, Pigments, Textile Chemicals, Digital Textile Printing, Dyeing and Technologies Exhibition: Interdye & Textile Printing Eurasia, which will be organized in cooperation with Turkish Textile Dyeing and Finishing Industrialists Association (TTTSD) and Artkim, will bring together the leading companies of the textile finishing and textile printing industry under the same roof between 11 - 13 March 2021 at Istanbul Expo Center.



Interdye & Textile Printing Eurasia Exhibition will also continue its mission to develop textile finishing, dyeing and printing solutions in Eurasia Region, to bring together the best of the industry, to strengthen their existing relations, to develop business contacts, to provide new commercial relations and to create a platform where visitors can achieve all their sectorial needs under a single roof.

## Why exhibit?

- Get a chance to meet industry professionals who are directly in your target market.
- Step ahead of your competitors by displaying your products and solutions.
- Create sales opportunities to promote your business and reach potential customers by the support of the extended promotional campaigns that are conducted before, during and after the show.
- Increase your market share in Turkey which is one of the Europe's largest market.
- Strengthen your market presence and brand awareness.

## Interdye & Textile Printing Eurasia 2021 Expectations

**Net  
Exhibition Space**  
3.750 m<sup>2</sup>



**Exhibitors**  
250+



**Domestic and Foreign  
Visitors**  
5.000+





## Exhibitor Profile

- **Dyestuffs**

Acid Dyes, Azoic Dyes, Basic Dyes, Direct Dyes, Disperse Dyes, Mordant Dyes, Reactive Dyes, Sulphur Dyes, Vat Dyes, etc.

- **Whitening Agents**

Optical Brightening, Fluorescent Brightening

- **Intermediates**

Benzene Intermediates, Naphthalene Intermediates, Anthraquinone Intermediates

- **Auxiliaries**

Pre-treatment Auxiliaries, Dyeing Auxiliaries, Finishing Auxiliaries, Printing Auxiliaries, etc.

- **Pigments**

Azo Pigments, Phthalocyanine Pigments, Lake Pigments, Vat Pigments, Heterocyclic Pigments, Fluorescent Pigments, Discoloration Pigments

- **Textile Chemicals**

Textile Raw Material, Silicone and Organic Fluorine Series, Textile Oil Agents, Slurries, etc.

- **Instruments & Equipment**

Mixer, Homogenizer, Ice Making Machine, Shredder, Pressure Filter, Dyeing and Finishing Equipment

- **Digital Printing Technologies**

Fully Automatic Printing Machine, Semi-Automatic Printing Machine, Manual Printing Machine, Plate-Making Equipment, Digital Jet Printing System, Integrated Computer System of Inkjet Screen, Mixing Equipment, Dyeing and Finishing Equipment

- **Printing and Dyeing Automation Technologies**

Automatic Mixing, Dyeing and Dyeing Auxiliaries Distribution, Printing and Dyeing Equipment's Online Main Parameter Monitoring and Automatic Control

- **Printing Materials**

Special Inkjet Printing Dye, Thermosetting Ink, Printing Rubber Paste, Printing Auxiliaries, Resin, Printing Coating, Printing Paste, Adhesives, Dyeing and Finishing Auxiliaries, Digital Ink for Textile and Garment

- **Other**

Environmental Protection Equipment and Related Technology Products, Computer Color Separation Plate-Making Systems, Computer Color Matching, Silk Screen, Photosensitive Glue, Heat Transfer, Water Transfer Printing Equipment and Materials, Textile Printing related Patents, Technologies and Software, etc.



## Visitor Profile

- Fabric Manufacturers
- Piece Printing, Digital Printing and Rotary Screen Printing Companies
- International Importers and Ready to Wear Clothing Companies
- Yarn Manufacturers
- Dyeing and Finishing
- Weaving and Knitting
- Denim and Washing
- Pre-treatment Companies
- Textile Machinery Manufacturers, Importers and Exporters
- Printing Process Companies
- Fashion Designers and Design Offices
- Leather Products Manufacturers
- Dyestuffs, Ink Manufacturers and Distributors
- Textile & Leather Chemicals Manufacturers and Distributors
- Representatives
- Textile Companies Sourcing and Purchasing Authorities
- International Textile Associations
- International Buyers' Mission Committees
- Research and Development Facilities
- Textile Faculties
- Other Textile Industry Professionals



# 2021 EXHIBITION HIGHLIGHTS

## VIP Programme

Our exhibitors' loyal customers and prospective clients will be treated as VIPs. This free service will enable exhibitors to offer a Business Class Exhibition Visitor Ticket to their "wish-list" of VIPs. Once exhibitors have provided us with their list of VIPs, personalized invitations will be sent on their behalf and we will follow up to ensure maximum response.

## Conference Program

The Conference Program to be held in parallel to "Interdye & Textile Printing Eurasia Exhibition" will host presentations from both local and foreign experts, providing the opportunity for the visitors to get detailed information on the newest products, formulations and Technologies.

## Hosted Buyer Program

Potential buyers and the exhibitors will have the opportunity to conduct B2B meetings during the exhibition.

## Matchmaking Program

Matchmaking Program will provide an opportunity to exhibitors and visitors to meet with appointment in advance and prepare the ground for the establishment of stronger business relationships.



## 2018 Exhibition Statistics

- Interdy & Textile Printing Eurasia Exhibition, which was held between on 25-27 October 2018, hosted 132 exhibitor companies from 16 different countries.
- For 3 days, Interdy & Textile Printing Eurasia brought together 3,187 industry professionals which included 473 foreign visitors from all of the world.
- In the conference programme, the industry professionals made 14 presentations and attracted more than 200 audiences. Also "Digital Desing in Textile 4.0" panel session attracted the great interest of the visitors.



## Exhibitor Statistics

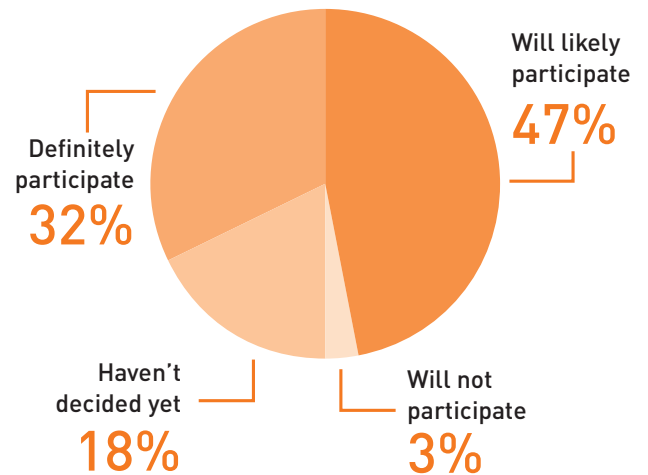
- What are your reasons for exhibiting in Interdy & Textile Printing Eurasia 2018?



- Based on your expectations, how do you evaluate Interdy & Textile Printing Eurasia 2018 performance?



- Are you planning to participate in Interdy & Textile Printing Eurasia 2021?



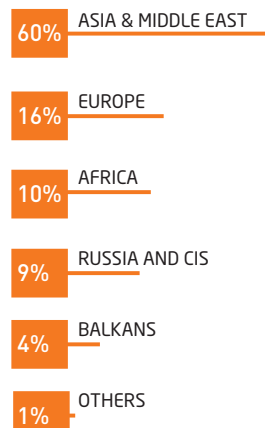
### Total Visitors

**3.187**

### Top 10 Visiting Foreign Countries

- INDIA
- IRAN
- PAKISTAN
- UZBEKISTAN
- MOROCCO
- BANGLADESH
- CHINA
- UKRAINE
- EGYPT
- BULGARIA

### The ratio of foreign visitors according to their countries





# EXHIBITOR HIGHLIGHTS



## ARCHROMA

**Övgü Ceylan - PG Finishing & Technical Textile Manager**

Archroma is a pretty-established textile chemicals and dyes firm, with roots extending all the way back to Sandoz. Today, the firm operates in the textile chemicals and dyes business. InterDye & Textile Printing Eurasia was a very fruitful event for us. First of all, meeting with our guests on such a platform is very important to us. We got the opportunity to meet with some clients with whom we had not been in touch for quite some time, as well as to have some conversations with some foreign guests. We plan to take part in future InterDye & Textile Printing Eurasia events as well, continuing our practice which effectively became a tradition over the years.



## BOZ Kimya / PT. SINAR SYNO KIMIA

**Musa Bozdoğan - General Director**

Our firm is engaged in plastics production for the textile industry. We are also representing an Indonesian firm that is among the world leaders in reactive dyes and optics, in Turkish, Turkmen and Uzbek markets. We are also planning to expand in Iranian market, by doing business with potential Iranian clients we met during the trade show. Thanks to this event, we got the opportunity to meet all our overseas business partners. We

believe the event was most fruitful for our firm, as we got the chance to directly present our R&D activities and products. We intend to take part at future iterations of InterDye & Textile Printing Eurasia, with a view to presenting our new R&D activities and products.



## Dr. Petry

**Rudi Breier - Director R&D**

We are a firm from Germany, a producer of auxiliary chemicals for the textile industry. In Turkey, we operate our facilities in Çorlu, Çerkezköy. The auxiliary chemicals we produce are used for pre-processing, dyeing, finishing, coating, and printing. We have been active in Turkish market for long years. And we are here to meet our existing customers as well as potential new customers. InterDye & Textile Printing Eurasia is arguably the

event to bring our industry together. We want to have a more active presence in Turkish market. That is why we have been attending InterDye & Textile Printing Eurasia for the second time now. And probably, we will be here for the next event as well.



## DYTARA Kimya Teknolojileri

**Esra Çiçek Arıcan - General Director**

DYTARA Kimya is a firm with a strong work force, boasting more than 30 years of experience in reactive dyes and reactive dye raw materials. InterDye & Textile Printing Eurasia was much better than our expectations. We never dreamed of reaching out to such significant numbers of foreign guests and dye workshops. Furthermore, the event was also very helpful in terms of promoting our firm. We will definitely be taking part in

future InterDye & Textile Printing Eurasia events.



## Elkem Silikon / Bluestar Silicones

**Dr. Temel Özparpucu - Sales and Marketing Director**

Elkem Silicon is one of the largest silicon producers worldwide. Engaged in production in China and France, Elkem Silicon also produces its own silicon blocks. We are also producing silicon-based products for textile applications, and offer these products to Turkish market. InterDye & Textile Printing Eurasia gave us the opportunity to meet all our customers under a single roof. We also got the chance to contact new customers. The event

was most fruitful for us, and we definitely intend to take part in future events.



## Hubei Color Root Technology

**Leo Wang - Vice General Manager**

Our company is mainly producing Dye and chemicals and so far we were able to meet new customers during InterDye & Textile Printing Eurasia. We definitely plan on participating the next edition.



## PROCHIMICA Turkey

**Elif Rahmioğlu - Sales Director**

PROCHIMICA Turkey has been operating in textile dyes and chemicals production for 15 years. We offer a wide range of products for use in the whole process starting from pre-processing to finishing. And all our products are manufactured in Italy. InterDye & Textile Printing Eurasia Exhibition was a good and busy one for us. Furthermore, we got the chance to personally meet with some clients we had not seen in real life so far. We

intend to take part in future events as well.



## Sarex Chemicals

**Dr. Naresh M. Saraf - Executive Director**

We as Sarex Chemicals, are manufacturers of textile chemicals from India. We Produce textile chemicals for the textile industry and we are the largest exporter of textile chemicals from India. We export our products more than 40 countries in the World. We are participating in InterDye & Textile Printing Eurasia for exposure, we are already supplying chemicals to Turkish market but we would like to expand our business here. We are also here

to connect with other international clients from various countries such as Russia, Ukraine, Syria and the neighbouring countries who are visiting InterDye & Textile Printing Eurasia. We are also planning to participate in the next edition of InterDye & Textile Printing Eurasia.



## SÖZAL

**Ferdi Sal - Sales and Marketing Director**

Sözal Chemicals is a dye, textile dyes, and textile chemicals firm from Bursa. We are also operating as Colourtex India's distributor in Turkey, the Middle East, and Europe, for all dye groups. In addition, we are the producers of our own printing and textile chemicals. I'd also like to mention our role in the production of Masterbatch dye and chemicals. InterDye & Textile Printing Eurasia was much better than our expectations. The participation

was rich, and the event was very fruitful for our firm. We had visitors from within Turkey as well as from abroad. We also got the chance to refresh our contacts with our existing customers, and establish many new connections, signing up new firms from Uzbekistan, Turkmenistan and Iran into our customer roster. Substantial participation from within Turkey was also a nice touch for us. We are definitely interested in taking part in future events as well.



## VELVETJET

**Moshe Zach - CEO**

VELVETJET is a division of Bordeaux Digital Printing, a well known digital printing company around the world. The main focus of VELVETJET is to offer solutions for printing on any type of material with the motto of "one ink for all fabrics". Since Turkey plays an important part in the textile market we would like to expand our products into Turkish market and we were looking for the right event for our brand. We are very happy to find out that

InterDye & Textile Printing Eurasia is the right event for our business. Most of the companies if not all of them are here at the show. We truly believe that InterDye & Textile Eurasia visitors will be the right people regarding our targets.

## PARTICIPATION RATE (Raw Space Only)

Date Range	Rate
Until the date of 31.12.2019	186 € / m <sup>2</sup> + VAT 18%
Between 01.01.2020 - 31.03.2020	196 € / m <sup>2</sup> + VAT 18%
After the date of 01.04.2020	206 € / m <sup>2</sup> + VAT 18%

<b>Registration Fee</b>	<b>100 € + VAT 18%</b>
Electricity	20 € / 1kW + VAT 18%
Compressed Air Connection Fee	100 € + VAT 18%
Water Connection Fee	100 € + VAT 18%

## PACKAGE STAND OPTIONS

### 1. Economic Package 40 € / m<sup>2</sup>



Colour Options for the Fascia Board

- Blue
- Orange
- Green
- Red
- Yellow

#### Package Stand Includes

- 1m<sup>2</sup> Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- Lighting
- 1 Clothes Hanger (in the Closed Area)
- 1 Three Pin Plug (Power Supply)

### 2. Comfort Package 55 € / m<sup>2</sup>



Colour Options for the Fascia Board and Vertical Edges\*

- Blue
- Orange
- Green
- Red
- Yellow

\*: One color can be chosen

#### Package Stand Includes

- 1m<sup>2</sup> Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Counter (209)
- 1 Dustbin (318)
- Lighting
- 1 Clothes Hanger (In the Closed Area)
- 1 Three Pin Plug (Power Supply)

### 3. Premium Package 65 € / m<sup>2</sup>



Colour Options for the Fascia Board and Vertical Edges\*

- Blue
- Orange
- Green
- Red
- Yellow

\*: Two colors can be chosen

#### Package Stand Includes

- 1m<sup>2</sup> Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Counter (209)
- 1 Dustbin (318)
- Lighting
- 1 Clothes Hanger (In the Closed Area)
- 1 Three Pin Plug (Power Supply)

\*\*Package Stands Include standard grey carpets.

#### Extra Furniture based on the Stand m<sup>2</sup>

12 - 20 m <sup>2</sup>	21 - 40 m <sup>2</sup>	41 m <sup>2</sup> and over
1 Table (103)	2 Tables (103)	3 Tables (103)
3 Chairs (309)	6 Chairs (309)	9 Chairs (309)

#### Catalogue Advertisement Options

1 Full Page (Inside)	500 € + VAT 18%
Back Cover	1.250 € + VAT 18%
Inside Back Cover	750 € + VAT 18%

For detailed information | [sales@artkim.com.tr](mailto:sales@artkim.com.tr)



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