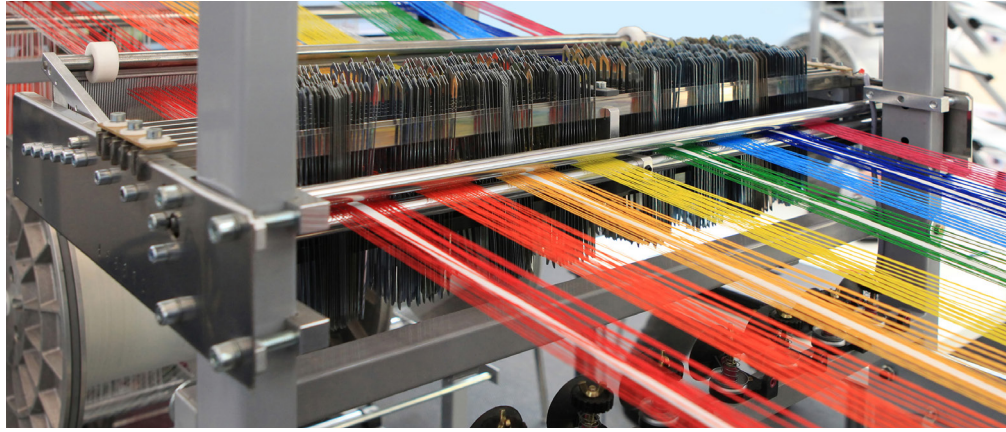


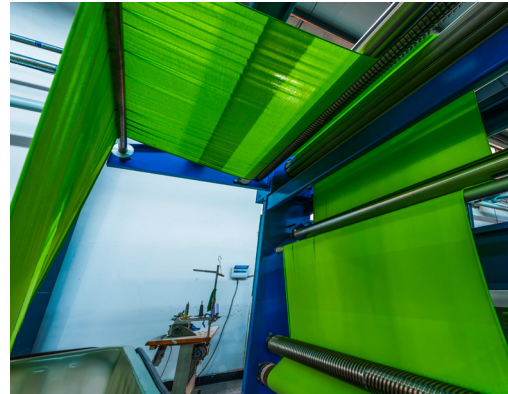
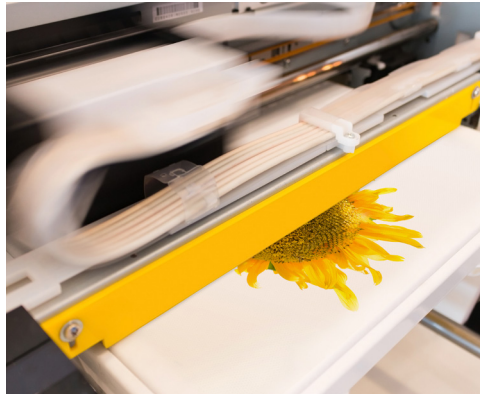
InterDye & Textile Printing Eurasia

5th International Dyestuff, Pigments, Textile Chemicals, Digital
Textile Printing, Dye and Technologies Exhibition



24-26 November 2022
Istanbul Expo Center

www.interdyeprinting.com



Organizer



In cooperation with



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THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY
EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174

Explore Your Brand!

You can contact us to benefit from the sponsorship packages we have designed to increase your brand awareness and get the most out of the exhibition!

Customer Perception

Improve your perception of your audience.

Brand Awareness

Make your products more recognizable.

CONTRIBUTION OF SPONSORSHIP PACKAGES TO YOUR BRAND

Customer Loyalty

Increasing your loyalty to your brand.

Access

Direct access to your target market.

Visibility

Increase your brand's visibility and stand out among your competitors.

Brand Reputation

Create a good reputation around your brand.



8.500 € + VAT

DIAMOND SPONSORSHIP

- Using the company logo as "Diamond Sponsor" in one line on the sponsor's page.
- Placing the logo as "Diamond Sponsor" in the top tab of the sponsor's field on the homepage of the website.
- Placing the logo as "Diamond Sponsor" in one line in domestic & overseas e-mail champings.

Pre-Exhibition Visibility and Advertising Activities

- Diamond Sponsor logo will be featured on all printed materials (invitation, catalogue, visitor guide, etc.) which will be produced as of the date that the sponsorship agreement is signed.
- Diamond Sponsor logo will be featured on all digital and printed exhibition advertisements which will be produced as of the date that the sponsorship agreement is signed.
- Using the Diamond Sponsor logo in the exhibition and conference announcements to be made from the date of the sponsorship agreement.
- Using the Diamond Sponsor logo in outdoor advertisement materials (Industry Center & Billboard)
- 1 full page advertisement in Turkchem Magazine.
- Use of Diamond Sponsor logo on printed materials and directions at Gala Night (if regulated).

Privileges During the Exhibition

- Diamond Sponsor company will have the opportunity to give 2 commercial presentations limited to 30 minutes.
- Using the logo as the "Diamond Sponsor" in one line, in the sponsors banner of the visitor registration area at the entrance of the fairground.
- Use of "Diamond Sponsor" logo in a single line on presentation screen at Conference Area.
- Full-page advertisement in the exhibition catalogue (Inside Front Cover).

Press & Social Media

- 3 press releases to be prepared and served to the press.
- Social media & e-mail announcement about being.
- Sharing 5 Social media posts (company specific).

Additional Privileges

- Using the logo as "Diamond Sponsor" in the single line in the Exhibition Post Show Report.
- 5-minutes promotional video interview (to be shared on website and social media after the exhibition).

****It is limited to only one company and the requests will be evaluated according to the application priority.***



7.250 € + VAT

GOLD SPONSORSHIP

- Using the logo as "Gold Sponsor" on the sponsor's page.
- Placing the logo as "Gold Sponsor" in sponsors field on the homepage of the website.
- Placing of the logo as "Gold Sponsor" in domestic & overseas e-mail campaigns.

Pre-Exhibition Visibility and Advertising Activities

- Gold Sponsor logo will be featured on all printed materials (invitation, catalogue, visitor guide, etc.) which will be produced as of the date that the sponsorship agreement is signed.
- Gold Sponsor logo will be featured on all digital and printed exhibition advertisements which will be produced as of the date that the sponsorship agreement is signed.
- Using the Gold Sponsor logo in the exhibition and conference announcements to be made from the date of sponsorship agreement.
- Using the Gold Sponsor logo in outdoor advertisement materials (Industrial Center& Billboard)

Privileges During the Exhibition

- Use of Gold Sponsor company logo in the exhibition floor plans.
- 1 full page advertisement in exhibition catalogue.
- Use of the "Gold Sponsor" logo on sponsors banner at the visitor registration area.
- Use of "Gold Sponsor" logo on presentation screen at Conference Area.

Press & Social Media

- Preparation of 2 press releases and serving to press.
- Social media & e-mail announcement about being exhibitor and sponsor of the exhibition.
- Sharing 3 Social media posts (company specific).

Additional Privileges

- Gold Sponsor company will have the opportunity to give 2 commercial presentations limited to 30 minutes.
- Using the logo as "Gold Sponsor" in the Exhibition Post Show Report.

**** It is limited to only one company and the requests will be evaluated according to the application priority.***



6.750 € + VAT

SILVER SPONSORSHIP

- Using the company logo as "Silver Sponsor" on the sponsor's page.
- Placing the logo as "Silver Sponsor" in sponsors field on the homepage of the website.
- Placing the logo as " Silver Sponsor" in domestic & overseas e-mail campaigns.

Pre-Exhibition Visibility and Advertising Activities

- Silver Sponsor logo will be featured on all printed materials (invitation, catalogue, visitor guide, etc.) which will be produced as of the date that the sponsorship agreement is signed.
- Silver Sponsor logo will be featured on all digital and printed exhibition advertisements which will be produced as of the date that the sponsorship agreement is signed.
- Using the Silver Sponsor logo in outdoor advertisement materials (Industrial Center & Billboard)

Privileges During the Exhibition

- 1 full page advertisement in the exhibition catalogue
- Using the company logo as "Silver Sponsor" on sponsors banner at visitor registration area.

Press & Social Media

- Preparation of 1 press release and serving to press
- Social media & e-mail announcement about being exhibitor and sponsor of the exhibition.
- Sharing 1 Social Media post (company specific)

Additional Privileges

- Using the logo as "Silver Sponsor" in the Exhibition Post Show Report.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



GALA DINNER

15.000 € + VAT

In the Gala Night, where the most important names of the sector will come together, you can reach the senior officials of the companies and establish new business connections! Promote your company as the sponsor of the gala night and grow your business!

- Using the company logo in the gala dinner invitation.
- Gala dinner sponsor will have an opportunity to make the opening speech at gala dinner & Using the gala dinner sponsor logo in the presentation
- Gala dinner sponsor will have an opportunity to distribute brochures & promotional materials at the entrance or exit of the gala dinner.
- Allocation places for 4 people at the protocol table.
- Possibility to display 2 posters / roll-up during the gala dinner (Designs will be prepared by the sponsor company).
- Placement of the sponsor company's swallowtail flag on the tables.
- Using the sponsor logo on the exhibition website as "Gala Dinner Sponsor".
- Allocate a reception desk at the entrance of the gala dinner area.

**** It is limited to only one company and the requests will be evaluated according to the application priority.***



VISITOR LANYARDS SPONSORSHIP

8.250 € + VAT

Promote your company with your logo on the visitor lanyards of the all industry professionals who visit the exhibition.

- Sponsor company logo on visitor lanyards.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



VISITOR BADGE SPONSORSHIP

4.000 € + VAT

Promote your company with your logo/design on visitor badges and maximize your visibility!

- Using the sponsor company logo on visitor badges
- Company logo/design will take place on all visitor badges.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



**BAG
SPONSORSHIP**

4.000 € - 8.000 € + VAT

Bring your brand one step ahead of your competitors with the exhibition bag, which is the most used accessory for visitors and exhibitors! You can stand out with your design on exhibition bag sponsorship offers you a unique opportunity to reach all visitors of the exhibition!

- Using the sponsor company logo on one side of the exhibition bag.
- Flyer / insert distribution within the exhibition bag (Flyer design and printing belongs to the sponsor firm itself.)

** It is limited to only one company and the requests will be evaluated according to the application priority.*



EXHIBITION REGISTRATION AREA SPONSORSHIP

2.250 € + VAT

The exhibition registration area, where all visitors and exhibitors will take their badges and enter the area, will ensure that your company is constantly visible at the entrances and exits for 3 days! Reach your potential customers at the entrance to the fairground and get ahead of your competitors! Do not miss the opportunity to stand out with your logo and designs on the form desk, online registration desk and registration counters at the registration area!

- Using the sponsor company logo on registration counter.
- Using the sponsor company logo on the online registration counter.
- Using the sponsor company logo on the form of filling tables.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



EXHIBITION INVITATION

5.250 € + VAT

The exhibition invitation, which will be sent to all potential visitors, offers a unique opportunity to reach thousands of people before the exhibition! You can reach all sectoral publications, associations, exhibitors and exhibition visitors lists and promote your brand by taking part in your design with over 200.000 exhibition invitations.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



VISITOR GUIDE

1.750 € + VAT

You can contribute to your brand awareness by making your advertisement with your hall / stand number and company logo in the visitor guide that will be distributed to guide all the participants and visitors during the exhibition. You can increase your chances of reaching all participants and visitors with the visitor guide that will be distributed as FREE.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



FLOOR PLAN

1.250 € + VAT

By placing your logo in the exhibition layout plans placed for guidance in the exhibition area hall entrance, you can make your stand easier and you can advertise your company during the exhibition.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



EXHIBITION CATALOG

1.500 € - 3.500 € + VAT

You can get ahead of your competitors by taking part in the official exhibition catalog and make a difference with your ad among competitors.

1 Full Page (Inside) 1.500 €

Back Cover 3.500 €

Inside Back Cover 2.000 €

** It is limited to only one company and the requests will be evaluated according to the application priority.*



ONLINE REGISTRATION SPONSORSHIP

1.300 € + VAT

Many of our visitors prefer online registration to participate in the exhibition. Approximate 5.000 people will visit the online registration page on our website to complete your visitor registration. Take your place with your banner on this web page, reach all your potential customers before the exhibition, get ahead of your competitors!

■ Using the company banner on the online registration webpage

** It is limited to only one company and the requests will be evaluated according to the application priority.*



CONFERENCE EVENT AREA SPONSORSHIP

1.750 € + VAT

As a sponsor of the Conference & Event Area, where the exhibitors and academicians will make the presentations about new products, new technologies and applications to the sector members during the exhibition, you will have the opportunity to introduce your brand to the industry professionals during the exhibition!

- Using the sponsor company logo on panel printings for the conference area's design
- Using the sponsor company logo at the coffee break area
- Using the sponsor company logo on notepads and pens
- Using the sponsor company logo in the conference brochure
- Using the sponsor company logo in digital conference bulletins
- Using the sponsor company logo on the exhibition website as Conference Sponsor

**** It is limited to only one company and the requests will be evaluated according to the application priority.***



VIP LOUNGE SPONSORSHIP

2.250 € + VAT

As the sponsor of this special field, where only high-level authorities have access, and b2b meetings will be held, you can bring your company to the forefront and have the opportunity to host your potential customers as VIP!

- Using the sponsor company logo on VIP Lounge Area stand panels.
- Possibility of sponsor company brochure distribution in the VIP Lounge Area.
- VIP Lounge Area visitors badge scanning.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



LIVING AREA SPONSORSHIP

1.500 € + VAT

You can advertise during the exhibition with your company advertisements that will be used in the Living Area where visitors can relax and perform their meetings.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



**CARPET
ADVERTISEMENT**

1.250 € -1.750 € + VAT

You can be sure that all the exhibition visitors will see your company logo or advertisement with the carpet advertisements on the carpet laid on the exhibition ground hallways.

1x1:1.250€

2x2:1.750€

**It is limited to 3 companies for each hall and requests will be evaluated according to the priority of application.*



FOOTPRINT ADVERTISING

1.500 € + VAT

You can take visitors to your booth with foot directions to be located in the main foyer and corridors.

**It is limited to only one company and the requests will be evaluated according to the application priority.*



WEBSITE COUNTDOWN SPONSORSHIP

1.250 € + VAT

Maximize your visibility by taking part in the countdown timer that will be placed on the website that an average of 5,000 people will visit to complete their registration!

- Using company logo in countdown timer

** It is limited to only one company and the requests will be evaluated according to the application priority.*



SPONSORSHIP OF OUTDOOR AREA OVER CARPET

1.750 € + VAT

Place your company logo on the carpet at the entrance of the fairground! Be the first to meet visitors and participants!

■ Using of company logo on the entrance area rug.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



BROCHURE DISTRIBUTION

1.750 € + VAT

Distribute your company brochures by the host / hostess at the entrance of the fairground, and you welcome the visitors to the exhibition area!

- Assignment of host / hostess and distribution of brochures at Foyer.

** It is limited to only one company and the requests will be evaluated according to the application priority.*



JOB CORNER SPONSORSHIP

1.500 € + VAT

The Career Corner, where professionals in the chemical industry can share their CVs, and where companies can show job vacancies, will be a point that many people will surely face. Become the sponsor of the Career Corner to be established at the fairground of kimyakariyerim.com, and let your company host the chemical industry professionals!

- To take place your company logo in "JOB CORNER".
- Using the logo and name of your company as a sponsor in JOB CORNER promotions.
- To take place your company as a Job Corner sponsor at kimyakariyerim.com

** It is limited to only one company and the requests will be evaluated according to the application priority.*